

Own businesses: success in numbers



Total number of own businesses:

2,112,897 ↘



Thereof HORECA businesses:

221,816

6 of **10** business owners have an optimistic outlook on the upcoming business year

Number of jobs (in full-time equivalents) generated by own businesses*:

745,000

44

NEW businesses are founded every hour

Share of own businesses relative to all businesses:

96.3% ▶

THEREOF
1 in 10
IS A HORECA
BUSINESS

Persons employed by own businesses:

10,765,634



2 of every 5 employees work in an own business

Annual turnover of own businesses:

1,002,001 MILLION EUROS

On average, a business owner spends 3 hours 45 minutes per week on bureaucratic requirements

Sources: German Federal Statistical Office (Destatis) +++ Umbrella association for HORECA businesses in Germany (DEHOGA Bundesverband) +++ Institute for small and medium sized business research (IfM) +++ German Federal Ministry for Economic Affairs and Energy (BMWi) +++ Study on the mentality of small enterprises in Germany conducted by the insurance company (Hiscox). All data provided is from 2013.

* Data from 2014.